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Starting and operating a small business can be hard. Entrepreneurs often must overcome challenges to get their businesses off the ground. Securing funding, inspiring employees, and avoiding burnout are among the most common obstacles entrepreneurs face.

Funding: Entrepreneurs usually must secure startup funding, which can be difficult.

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17 Key Lessons For Entrepreneurs Starting A Business

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Facts101 is your complete guide to *Entrepreneurship, Starting and Operating a Small Business*. In this book, you will learn topics such as *Creating Business from Opportunity*, *Exploring Your Market*, *Developing the Right Marketing Mix*, and *Smart Selling and Effective Customer Service* plus much more.

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